

AGENDA

Meeting: CHIPPENHAM AREA BOARD

Place: Hullavington Village Hall, Hill Hayes Lane, Hullavington, Chippenham,

SN14 6EB

Date: Monday 10 May 2010

Time: 7.00 pm

Including the Parishes of Biddestone, Castle Combe, Chippenham Without, Chippenham, Christian Malford, Grittleton, Hullavington, Kington Langley, Kington St Michael, Langley Burrell, Nettleton, North Wraxall, Seagry, Stanton St Quintin, Sutton Benger and Yatton Keynell

The Area Board welcomes and invites contributions from members of the public. The chairman will try to ensure that everyone who wishes to speak will have the opportunity to do so.

If you have any requirements that would make your attendance at the meeting easier, please contact your Democratic Services Officer.

Refreshments and networking opportunities will be available from 6:30pm.

Please direct any enquiries on this Agenda to Julia Densham (Senior Democratic Services Officer), on 01249 706610 / julia.densham@wiltshire.gov.uk or Victoria Welsh (Chippenham Community Area Manager), on 01249 706446 / victoria.welsh@wiltshire.gov.uk

All the papers connected with this meeting are available on the Council's website at www.wiltshire.gov.uk

Press enquiries to Communications on direct lines (01225) 713114 / 713115.

Wiltshire Councillors

Desna Allen – Queens & Sheldon (Chairman)	Peter Hutton – Cepen Park & Derriards
Chris Caswill – Monkton	Mark Packard – Pewsham
Paul Darby – Hardenhuish (Vice Chairman)	Nina Phillips – Cepen Park & Redlands
Bill Douglas – Hardens & England	Judy Rooke – Lowden & Rowden
Howard Greenman - Kington	Jane Scott OBE- By Brook

	Items to be considered	Time
1.	Chairman's Welcome and Introductions (Pages 1 - 2)	5 minutes
2.	Apologies for Absence	
3.	Minutes (Pages 3 - 16)	
	To approve and sign as a correct record the minutes of the meeting held on 1 March 2010.	
4.	Declarations of Interest	
	Councillors are requested to declare any personal or prejudicial interests or dispensations granted by the Standards Committee.	
5.	Chairman's Announcements (Pages 17 - 26)	
6.	Town, Parish and Partner Updates (Pages 27 - 46)	15 minutes
	To receive an update from any partners who wish to contribute:	
	 a. Parishes b. Wiltshire Police c. Wiltshire Fire and Rescue Service d. NHS Wiltshire e. Chippenham Area Partnership f. Chippenham Vision g. Community Area Young People's Issues Group h. Children's Parliament 	
7.	Funding (Pages 47 - 54)	10 minutes
	 a. Community Area Grants The Wiltshire Councillors will consider six applications to the Community Area Grants Scheme 2010/11, as follows: i. Chippenham Children's Parliament ii. Nettleton Parish Plan Committee iii. Yatton Keynell Parish Council iv. New ChAPTER v. Castle Combe Village Hall vi. Kington St Michael Village Shop Grant application packs for the Community Area Grants Scheme are available from the Community Area Manager or electronically at www.wiltshire.gov.uk/areaboardscommunitygrantsscheme.htm 	

b. Community Area Partnership

Jane Clark, Chippenham Area Partnership, will present the partnership's work plan for the year and ask the Area Board councillors to consider a funding request.

8. Youth Staffing Allocations

Kevin Sweeney, Senior Manager of Operations and Staffing, will outline the rationale behind the recent consultation on the youth staffing consultation to ensure an equality of service provision across Wiltshire.

9. **Health Issues in Our Community Area** (Pages 55 - 68)

Maggie Rae, Director of Public Health, will present the findings of the Joint Strategic Needs Assessment which details the current health priorities of Chippenham community area residents. This will be followed by questions from the floor.

10. Our Community's Priorities

The Chairman will lead the discussion to consider the outcomes from recent local consultations. The meeting will be asked to decide the community area priorities that will inform the Area Board's work programme for 2010/11.

11. Cabinet Representative - Fleur de Rhe-Philipe

The Cabinet Representative will talk about her responsibilities for finance, performance and risk, and respond to any questions.

12. Community Issues Update

Parvis Khansari, Service Director, will provide an update on issues received and actions taken since the previous Area Board meeting on 1 March 2010. Councillor Chris Caswill will update the meeting on the Bath Road Car Park community issue.

13. Evaluation and Close (Pages 69 - 70)

The Chairman will invite any remaining questions from the floor. The meeting is reminded that the arrangements for future meetings are set out in the attached Forward Plan.

20 minutes

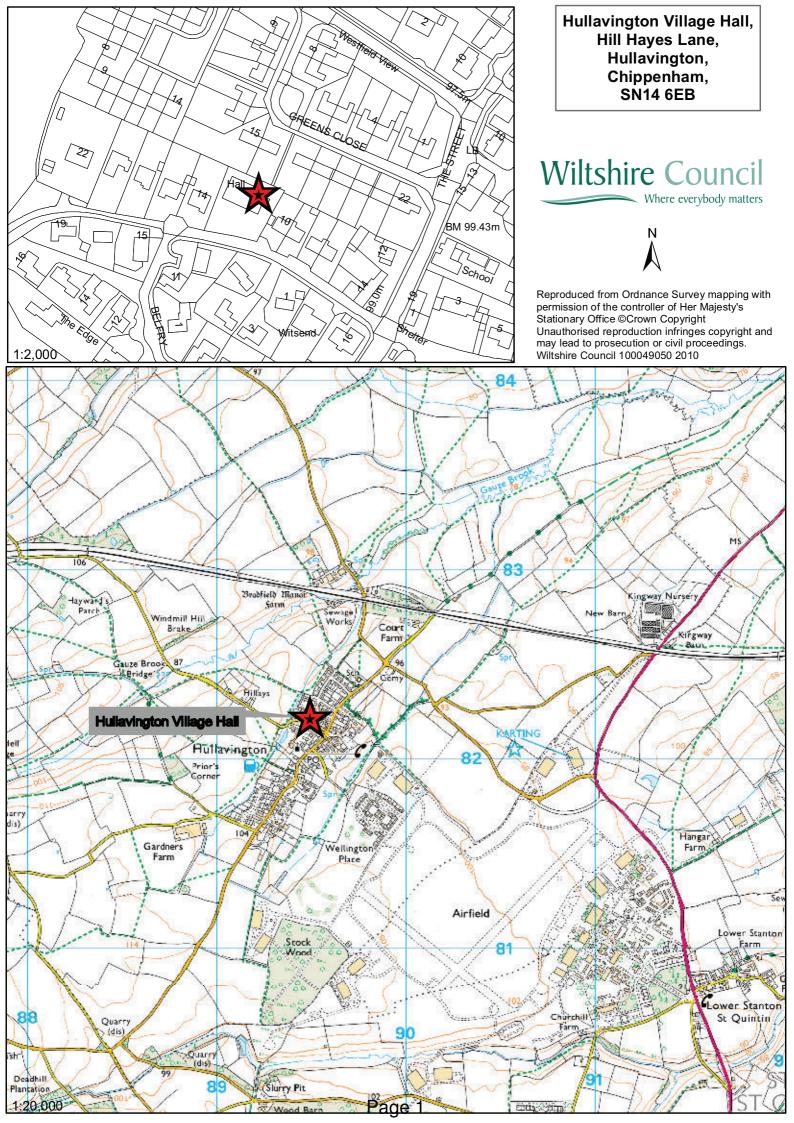
30 minutes

20 minutes

10 minutes

5 minutes

5 minutes



Pa	ae	2
Гα	ıge	_

MINUTES

Meeting: CHIPPENHAM AREA BOARD

Place Wiltshire Council, Monkton Park Offices, Chippenham, SN15 1ER

Date: 1 March 2010

Start Time: 7.00 pm Finish Time: 9.45 pm

Please direct any enquiries on these minutes to:

Julia Densham (Senior Democratic Services Officer), direct line 01249 706610 or e-mail julia.densham@wiltshire.gov.uk

Papers available on the Council's website at www.wiltshire.gov.uk

In Attendance:

Wiltshire Councillors

Cllr Desna Allen (Chippenham Queens and Sheldon), Cllr Chris Caswill (Chippenham Monkton), Cllr Paul Darby (Chippenham Hardenhuish), Cllr Bill Douglas (Chippenham Hardens and England), Cllr Howard Greenman (Kington), Cllr Mark Packard (Chippenham Pewsham), Cllr Peter Hutton (Chippenham Cepen Park and Derriads), Cllr Nina Phillips (Chippenham Cepen Park and Redlands) and Cllr Judy Rooke (Chippenham Lowden and Rowden)

Cllr Stuart Wheeler (Cabinet Representative)

Service Director

Parvis Khansari

Officers

Julia Densham (Senior Democratic Services Officer), Andrew Kerr (Chief Executive), Steve Milton (Head of Community Governance), Victoria Welsh (Community Area Manager) and Richard Williams (Youth Development Service)

Parish and Town Councils

Chippenham Town Council – Ray Lane (Head of Service Delivery), Andrew Noblet (Leader), Andy Phillips, Harry Purdon and John Scragg Biddestone and Slaughterford Parish Council - Alison Butler Castle Combe Parish Council – Adrian Bishop and Fred Winup Christian Malford Parish Council - Nigel Fairley Grittleton Parish Council - Lesley Palmer Hullavington Parish Council – Maggie Bawden and Sharon Neal

Kington Langley Parish Council – Maurice Dixson

Stanton-St-Quintin - Parish Council - Sherry Meadows

Partners

Wiltshire Police – Sergeant Allan George, Detective Sergeant Jim Griffey and Inspector Kate Pain

Wiltshire Fire and Rescue Service – Mike Franklin

MOD Hullavington – Peter Murton

Chippenham and Villages Area Partnership (ChAP) – Jane Clark (Chairman)

Chippenham Vision Board – John Clark (Chairman)

Cepen Park North Residents Association – Brian Burbidge, M Burbidge

Gazette and Herald – Alana Lewis

Members of Public in Attendance: 7
Total Number in Attendance: 47

Agenda Item No.	Summary of Issues Discussed and Decision	Action By
1.	Chairman's Welcome and Introductions	
	Chairman Councillor Allen opened the meeting and welcomed the new Chief Executive, Andrew Kerr, to Chippenham. This was followed by introductions from the Wiltshire Council Area Board councillors.	
2.	Apologies for Absence	
	Apologies for absence were received from Councillors Scott (Wiltshire Council) and Stockall (Christian Malford Parish Council).	
3.	Minutes	
	Decision The minutes of the meeting on 25 January 2010 were approved and signed as a correct record, subject to the following additions:	
	Town, Parish and Partner Updates:	
	Grittleton Parish Council The parish council requested that the Area Board support their application for repairs.	
	Decision The Community Area Manager to investigate the issue.	Victoria Welsh
	 Bath Road Car Park The first working group meeting, to which the residents were invited, was held on 19 January 2010. 	
	 Clarity was requested regarding resolutions that required approval from Cabinet Members. 	
4.	Declarations of Interest	
	Councillors Allen, Darby, Douglas, Packard and Phillips each declared a prejudicial interest with respect to item number fifteen – Community Asset Transfer – as they were Chippenham Town Council members. They left the room for the duration of the discussion and did not vote.	
5.	Chairman's Announcements	

Consultation on the Review of Special Educational Needs Provision

The Chairman described how over recent months Wiltshire Council officers had worked with schools, parent representatives and other people to review Special Educational Needs (SEN) provision in the county.

The review considered:

- special school provision
- specialist provision that was part of mainstream primary and secondary schools and
- SEN support services for schools.

A document had been written that set out what the review had shown and what the Council would like to do in the future. This was now to be shared with a wide range of people who were invited to respond on what they thought about what the Council's proposals. As soon as the document was available it would be circulated to Parish Councils, through the Area Boards network, and it would be available on the Wiltshire Council website.

There was also an opportunity to meet with officers to discuss the proposals at Sheldon School, Chippenham on Wednesday 21st April at 7pm

The closing date for the consultation was 12 noon Monday 24 May 2010. Additional information was included in the agenda pack on page 15.

Wiltshire Community Safety Partnership Consultation

The Chairman described how Wiltshire Council was currently consulting on two very important draft strategies: Anti-Social Behaviour and Violence Reduction. The strategies identified the main themes for future work and established a base from which to develop a detailed implementation plan. The consultation would run until the end of March 2010.

Health Fair and Workshop

Unfortunately, due to staff shortages, NHS Wiltshire had postponed the event due to be held last Friday at the Town Hall. The rescheduled date would be publicised as soon as it was received.

Consultation on Gypsy and Traveller Sites

Wiltshire Council was preparing a strategy to identify possible land for gypsy and traveller sites including a policy for assessing the suitability of other sites the Council was asked to consider through the planning application process.

The council had a responsibility to plan for the housing needs of everyone in the Wiltshire community including planning for the accommodation needs of gypsies, travellers and travelling show people.

The number of gypsies and travellers in Wiltshire had increased in recent years and a consequence of not addressing this growing accommodation need could be increased tension between the settled and travelling community and discrimination towards the gypsy and traveller community.

An eight week consultation on the issues and general approach to identifying land for sites was to start on Tuesday 6 April until 5pm on Friday 4 June 2010. This was the first stage in the process of preparing a Gypsy & Traveller Site Allocations Development Plan Document.

The purpose of the consultation was to:

- discuss the issues around providing new sites
- develop a method for assessing what is a good location for new sites and
- Invite land to be put forward to be considered as possible new sites.

All information relating to the consultation would be available from the end of March on line at

www.wiltshire.gov.uk/gypsyandtravellersitesallocationsdpd, in the main Council offices in Chippenham, Devizes, Salisbury and Trowbridge and available at local libraries. If you would like to discuss the issues involved in this consultation in more detail, a drop-in event was being held between 4pm and 8pm at the Neeld Hall, Chippenham on Wednesday 5th May 2010.

Islam4UK March

The Chairman drew the meeting's attention to a paper regarding the abandoned Islam4UK march through Wootton Bassett.

On 1 January 2010 Anjem Choudary announced that Islam4UK intended to march through Wootton Bassett to draw attention to the number of Muslims killed in the conflict in Afghanistan.

There was no specific intelligence at the time to indicate if, when or where any march would actually take place. However, the item became the focus of national press speculation that resulted in significant Community Impact.

Due to the potential consequences of such an event and the impact it would have on public order and community confidence a Gold Group was established. The membership of the group consisted of a wide range of internal key managers from Wiltshire Police and various senior members of other agencies including the Fire Service, Ambulance Service, Health Authority and the Local Authority. Swindon Borough Council and local communities were included in the operational plans to ensure a pan-Wiltshire approach was adopted.

Regular meetings were held and a great deal of work was carried out on how to contain a protest and counter any potential fall-out. The planning of this demonstrated the benefits of a network of partners working together to achieve a desired aim and all involved were to be congratulated for their dedication.

During the evening of Sunday 10 January, Islam4UK issued a statement that they no longer intended to march through Wootton Bassett. This has received widespread national coverage. On 12 January 2010, the Home Secretary announced that he would proscribe Islam4UK and its various derivatives.

BBC Blast

On behalf of BBC Blast, the BBC's youth creativity service, the Chairman announced that this May, as part of its annual nationwide tour, BBC Blast was coming to Chippenham.

Offering creative workshops, master-classes and showcases to young people, they would be based at the Chippenham campus of Wiltshire College from 20-22 May.

To find out more, please look at www.bbc.co.uk/blast or contact the local event organiser Holly Edwards at holly.edwards@realideas.org or 07525 130 140.

NHS Out of Hours Service

From 1 April 2010, the Out of Hours service would be provided by Wiltshire Medical Services, which was run by local GPs. The service would be run from all existing sites, plus a number of additional sites, to improve access for patients. A communications campaign for patients was currently being developed, which would be launched in the weeks leading up to 1 April. NHS Wiltshire had no further comment to make but was keen to stop any further speculation about cuts in services.

6. <u>Conservation Management Plan</u>

Judy Enticknap, Principal Conservation Officer, gave a verbal presentation on the outcomes of the recent Conservation Management Plan consultation that updated the appraisal conducted in 2007.

The consultation comprised leafleting, a small exhibition, a meeting and copies of the plan had been made available for comment in the library and on-line.

16 written representations had been made that were yet to be analysed. When complete, the amended Management Plan would be considered by the Chairman of the Northern Area planning committee who would decide whether it should be adopted as supplementary planning guidance or if the changes were so significant that it would need to be referred back to the planning committee. The Area Board would be notified if the latter proved to be necessary. When approved, the document would become a planning tool for the enhancement of the Chippenham conservation area.

The Principal Conservation Officer invited those interested to monitor the effectiveness of the plan through the Area Board via the creation of a working group.

The Area Board councillors welcomed the document which improved development control in the town centre and the riverside schemes.

Decision

A working group to be set up through the Area Board that would have a shared membership of local organisations and the Area Board.

Judy Enticknap

Councillor Rooke declared a personal interest in the Rowden

conservation area as a regular dog walker. She asked if there were plans for a conservation management plan for that area. The Principal Conservation Officer responded saying that the Wootton Bassett area and other conservation areas which currently have no conservation area statement or management plan were higher priorities. When these were all completed, there would be a cyclical review of all areas. The department was currently hoping to recruit an officer to cover the county-wide monitoring of areas and plans.

7. Town, Parish and Partner Updates

Updates were received from the following:

Christian Malford Parish Council – Councillor Nigel Fairley While the parish council were pleased that Mouchel's review of the B4069 suggested a weight limit restriction, they were disappointed that Wiltshire Council had not supported this outcome. He requested support from the Area Board in overturning this decision.

Decision

The Community Area Board Manager to investigate the matter.

Victoria Welsh

<u>Grittleton Parish Council – Councillor Lesley Palmer</u>
The parish council thanked the Area Board for the speedy delivery of grant money and said that the project was well underway. The Area Board councillors were invited to visit when complete.

<u>Biddestone Parish Council – Councillor Alison Butler</u>
The councillor was pleased to report that the Government was being approached to ban Chinese Lanterns given their negative environmental impact.

Wiltshire Fire and Rescue Service – Mike Franklin
The written report attached to the agenda was noted. Mr
Franklin reported that the service's preventative work was ongoing: 380 homes had received fire safety checks. The scheme had been widely publicised through household leafleting and partner events. He invited anyone interested in fire safety advice to contact him
(michael.franklin@wiltsfire.gov.uk / 07919 306037).

NHS Wiltshire

The written report attached to the agenda was noted.

Community Area Young People's Issues Group – Richard

Williams

Mr Williams reported that a funding exercise was recently completed regarding resource allocation. He was pleased to report a small increase in funding. The first meeting of the Youth Task and Finish group, led by Councillor Darby, was to be held on 8 March. A donation of £1500 had been received in support of the BMX project.

<u>Chippenham and Villages Area Partnership – Jane Clark</u>
Mrs Clark was delighted to announce that the Action for
Market Towns Conference was to be held in Chippenham on
13 and 14 October and it was anticipated that 250 delegates
would attend. She thanked the Chippenham Town Council
for their efforts in helping to secure Chippenham as the
event's venue.

Chippenham Vision – John Clark

Mr Clark thanked the Area Board for endorsing the Vision's Performance Related Grant Scheme bids at the last meeting. He wished to remind the meeting that National Cycle Route 4 had not been closed and that further work was being done to improve it. A full-time Vision Director, Tim Martinson, had been appointed. Mr Clark took the opportunity to announce that this year's River Festival would include Raft Racing.

<u>Wiltshire Police – Inspector Kate Pain</u>

Inspector Pain pointed out that negative comments regarding the night-time economy of Chippenham had been inaccurate. Councillor Allen had accompanied her recently on her Saturday night duty of the town and there had been no major incidents. Councillor Allen thanked her for this opportunity.

Four search warrants had been issued for the misuse of drugs, resulting in five arrests. Very small amounts of drugs had been found and she commended the community for their help on this issue.

8. Protective Services Department

Detective Sergeant Jim Griffey gave a presentation on the work of the Protective Services Department. This area was not well-known by the public and the police wished to raise their profile. The department included a diverse range of services, partnership working, the major crime team, the operations department and the public protection department.

The following questions were asked:

Was the M4 motorway resource intensive?

	<u>Decision</u> Councillor Caswill agreed to forward the information to Councillor Mark Packard.	Councillor Chris Caswill
	How were police able to follow up incidents involving vulnerable adults with learning difficulties?	
	Much work arrived via a referral process involving a third party. The vulnerable persons units had various methods to facilitate this process including video interviewing. Partnership working aimed to increase the range of services across the community.	
	How much volunteer recruitment was there? Volunteers played an active role as backroom assistants cataloguing and clerking, aiding the neighbourhood police teams distribute information and staffing police points for the delivery of information.	
	The Chairman thanked Detective Sergeant Griffey for his informative presentation.	
9.	Police Authority Presentation	
	Councillor Caswill gave a presentation on the role of the Police Authority. This was an independent body of local people accountable to the Home Secretary and was responsible for appointing the chief, deputy chief and assistant chief constables.	
	The authority approved the policing plan for the next three years and scrutinised the performance of the police.	
	Recently, the Home Secretary decoded that police forces would be measured by public confidence factors rather than performance indicators.	
	In future, this presentation was to be made annually prior to the setting of the police precept so that Area Boards could feed into the process.	
	Councillor Caswill might be contacted on chris.caswill@wiltshire.gov.uk or 01249 822088.	
	The following pointes were raised:	
	Was there a timetable for the police precept consultation? This item would come before the Area Boards at the	

	appropriate time. There were regular surveys across the community. It was important the rural areas were policed differently. Slaughterford and Biddestone had Neighbourhood Watch schemes that involved texting rural crime information to coordinators. Positive results were elicited due to the speed of communication. Councillor Bishop of Castle Combe Parish Council pointed out that the 0845 telephone number was still slow and electronic communications improved this situation. The Neighbourhood Policing Team for the excellent work that had been carried out in Wood Lane.	
10.	Funding	
	Community Area Grant Scheme	
	Wiltshire Council members were asked to consider one application seeking 2009/10 community area grant funding.	
	Decision Kandu Arts was awarded £300 for young people in the Young People's Support Service to make a short film 'The Domino Effect'.	Victoria Welsh
	Reason The application met the Community Area Grant criteria and the project related to Wiltshire Council priorities through encouraging participation in positive activities and the promotion of ideas about safe, cohesive and resilient communities.	
	Performance Reward Grant Scheme	
	Wiltshire Council members were asked to consider one bid seeking endorsement from the Area Board.	
	Decision The Community Payback project was strongly supported by the councillors and the bid was put forward for consideration by the Performance Reward Grant panel.	Victoria Welsh
11.	Cabinet Representative - Stuart Wheeler	
	The Cabinet Member for Leisure, Sport and Culture spoke of his work and main responsibilities. Wiltshire Council was undertaking a major review to evaluate the various facilities	

and services it had inherited. This would create a platform of evidence from which to move forward.

The Workplace Transformation Programme was working with a scrutiny task group was considering workplace changes and also an overview of leisure facilities and the Council's use of assets.

Councillor Wheeler was working closely with the NHS to increase activities and also working on joint facilities with the Ministry of Defence and schools. Work was ongoing with Councillor Grundy (Education) regarding unused school facilities during holidays.

The arts budget for 201-11 was £820,000 and an Arts Development Officer, Meril Morgan, had been appointed. Tom Craig, Head of Heritage and Arts, was working with the History Centre. Further information was available from Mr Craig (07885 288580).

On the subject of the Olympiad Leisure Centre, Councillor Wheeler stated that DC Leisure was doing good work running the facility.

If the proposed new housing allocation was to transpire, funding for leisure would take into account an increase in leisure demand.

Decision

Councillor Wheeler agreed to send written answers to the questions he had received from Jane Clark (Chippenham Area Partnership) and John Clark (Chippenham Vision).

The point was made regarding the role of arts in the general well-being of a community.

Councillor Noblet (Chippenham Town Council) stated that S106 monies were traditionally allocated to affordable / environmental housing leaving little for leisure facilities. While the Town Council's resources were stretched, they had felt compelled to appoint their own arts officer given the perceived lack of support from Wiltshire Council.

Councillor Lesley Palmer of Grittleton Parish Council asked how the Rural Arts Scheme was to be continued given its reduced funding. The scheme would be considered across the county as part of the review. The arts service would help local groups access alternative revenue sources outside the county to benefit the rural areas. Councillor Stuart Wheeler

	<u>Decision</u> It was recommended that the Communications Team give greater publicity to this scheme.	Sarah Oliver
12.	Youth Task Group Update	
	Councillor Darby gave the date for the next meeting of the Youth Task Group as 9.30am on 8 March 2010 at the Wiltshire Council offices in Chippenham.	
13.	A4 Rowden Hill Traffic Management	
	Parvis Khansari, Service Director, thanked Martin Rose, Principal Highway Engineer, for his report on possible traffic management options for Rowden Hill. While Mr Khansari was disappointed that the proposal for a mini-roundabout was not recommended, he said that the solution would potentially lead to rat-running.	
	The Area Board members considered the recommendation that a refuge at the junction was considered to facilitate improved pedestrian crossing movement and that it was added to the reserve scheme list for 2010.11, subject to the availability of budget.	
	<u>Decision</u> The Area Board members fully supported the recommendation.	
14.	Flooding	
	Councillor Allen introduced the flood survey, a project to map all flooding across the county. Survey packs were available from the Community Area Manager after the meeting, to be returned at the following meeting on 10 May 2010. It was requested that all parish councils complete the forms, even those with no flooding, in order to create a 'complete' picture.	
	A Flood Fair was to be held at the Olympiad Leisure Centre on 14 April from 10.00am to 2.00pm. Town and parish representatives were encouraged to attend.	
15.	Community Asset Transfer (Allotments)	
	Councillor Howard Greenman was elected to the chair for the duration of this item. Councillors Allen, Darby, Douglas, Packard and Phillips left the room for the discussion of this item.	

	Councillor Howard introduced the item, stating that the future use of the land should be considered carefully. There was a shortage of allotments and the residents should be involved at the earliest opportunity. Ray Lane, Head of Service Delivery (Chippenham Town Council), requested that the Area Board support the town council's application for asset transfer in order to increase the number of allotments which would reduce the long waiting lists. Concern was expressed at the possible other uses that this land may fall to without restricted covenants. Decision The Area Board agreed to defer the decision pending further details and consultation with the local residents.	Ray Lane Chippenham
		Town Council
16.	Community Issues	
	Parvis Khansari, Service Director, introduced an update on Community Issues. The update report on Bath Road Car Park was noted. Further details were to be discussed at the working group's meeting to be held on 10 March 2010 and the outcomes be brought back to the next Area Board meeting.	
	Applications to the Community Speed Watch scheme were invited.	
17.	Evaluation and Close	
	The Chairman drew the meeting's attention to the Area board Review to be held at the Corn Exchange in Devizes at 7.00pm (refreshments from 6.30pm).	
	She asked for two Area Board members and a parish councillor to volunteer to attend the next Area board Coordinating meeting to be held on 8 April at 10am at the Wiltshire Council offices in Monkton Park, Chippenham. This (ABC) meeting was to consider the items that would be brought to the next Area Board meeting.	
	<u>Decision</u> Councillor Nina Phillips, Peter Hutton, Maurice Dixson and Nigel Fairley agreed to attend the meeting.	



Air Quality Strategy for Wiltshire - Summary

Legal requirements to monitor air quality

Local Councils are required by law to monitor air quality and compare the results to national standards. There are seven main pollutants identified for councils to keep under review and a number of others, such as ozone, are monitored nationally. We submit a report annually to DEFRA on Air Quality, which is published on our website at:

http://www.wiltshire.gov.uk/environmentandplanning/publicprotection/pollutionandnoise/airandwaterpollution/airquality.htm

Why monitor air quality?

Air pollution can have a considerable effect on health of the young, elderly and vulnerable. In the 1950's the focus was on smog, which affected London, and other major cities. The smog had significant impact on people's day to day lives. The Clean Air Acts brought in controls to smoke.

Today air pollution is not visible in the way it was in the 1950's however it still has the potential to have an impact significantly on health.

Parliament's Environmental Audit Committee published a report in March of this year stating that poor air quality reduces average life expectancy in the UK by an average of seven to eight months and it could lead to up to 50,000 premature deaths every year. The MPs said that the UK should be 'ashamed' of its air quality and called for dramatic changes to be made to the UK's transport policy in order to improve the situation. The report said failing to act would result in EU fines, which could total as much as £300 million pounds.

Is air quality a problem in Wiltshire?

We enjoy a high quality environment in Wiltshire however there are some locations which fail to meet the national objectives. These are:

- Masons Lane Bradford on Avon
- Warminster Road Westbury
- Shanes Castle Bath Road Devizes.
- Salisbury City Centre
- Part of Wilton Road Salisbury (A36)
- Part of London Road Salisbury (A30)

.

How is air quality monitored?

The pollutant that is of most concern in Wiltshire is Nitrogen dioxide which is contained in exhaust fumes from vehicles. We monitor Nitrogen dioxide using a network of small diffusion tubes which are attached to buildings and lamp posts in locations where people are exposed to higher concentrations of exhaust fumes. We also have 4 locations where we use more sophisticated monitoring equipment to measure nitrogen dioxide and fine particulates.

What is the Air Quality Strategy about?

The Air quality Strategy for Wiltshire is a general core document that sets out in broad terms our commitment to reduce levels of air pollution across the county. It will help shape policy across the council encouraging a consistent approach to this subject. It provides a framework which supports more specific work in areas where problems have been found to exist.

If the strategy is the core, what else is going on?

We have Air Quality Action Plans for the problem areas identified in the list above and we work closely with our colleagues in Transport Planning and Forward Planning in connection with these.

If you would like would like to contribute your comments on the Air Quality Strategy in either generally or specific terms or would like more information on air quality, Please contact the Specialist Environmental Protection Team at

- Public Protection Services, Wiltshire Council, PO Box 2126 Salisbury, Wiltshire SP2 2DJ or
- Email publicprotectionsouth@wiltshire.gov.uk or
- visit our web page at Wiltshire.gov.uk (just enter Air Quality into the search option).

Our consultation is open until the 18th June 2010.

G Tomsett,

Specialist Environmental Protection Team Manager.



Contaminated Land Strategy for Wiltshire

Legal requirement to have a Contaminated Land Strategy

Under the terms of the Environment Act 1995, Local Councils are required to prepare a statement detailing how they will implement their responsibilities to inspect the council's area, identify contaminated land and secure its clean up (remediation). The legislation is quite complex and the type of land affected is carefully defined. This legislation covers past pollution of land; ongoing or recent pollution is normally covered by other legislation.

Wiltshire's historic legacy

Past generations were not as conscious of causing environmental damage as we are today. It is obviously undesirable to have a situation for example, where wildlife is being harmed or chemicals are entering a drinking water supply. The Contaminated Land Strategy looks to remedying some of this damage and to prevent further damage. These sites may include gasworks, old landfill sites and industrial premises.

What is in the strategy?

The strategy is a technical document based on the law. It includes;

- A brief description of Wiltshire's historic Industrial and commercial history.
- An overview of the legislation
- A review of technical issues such as the hydrology (water environment), and geology (land/soil composition) of Wiltshire. Both these affect how pollutants migrate through the environment.
- Describes work done to date by the old district councils'
- It states how Public Protections Services proposes to continue this work, how they will survey the county for further sites that require attention, prioritise new sites for further investigation to determine whether they are contaminated and causing or likely to cause harm.
- It describes how we will work with the Environment Agency, who are responsible for 'special sites' and other parties such as English nature and English Heritage.
- It provides information on how we propose to implement the legislation.
- It provides for the keeping of a Public Register of Contaminated Land.

What is in the public register?

The public register is not a list of all the land that may or may not be contaminated. It is a record of action taken by a local council under the Environment Act 1995. It is available for inspection by the public during office hours free of charge. There may be a charge for making copies of entries. We currently have 4 documents, originally published by the district councils. Each is held at the original district council offices, however we are developing an online version for ease of access and some entries have been listed on the site, just enter contaminated land into the Wiltshire Council website search facility.

How do I find out more about my property?

There are only a handful of entries on the public register. We do provide a chargeable service for house purchases/ vendors, where we will review our database and provide a report detailing any contaminated or potentially contaminated sites in close proximity to your property. We will also advise you of any remediation carried and what records we hold. Some site have very detailed reports supporting any clean up that was carried out and we make these available if people wish to read them.

Planning is the preferred mechanism for dealing with contaminated land.

The contaminated land strategy is only one way of dealing with land. The preferred and more sustainable route is through the planning system, when brown field sites are brought back into use. There are numerous sites across the county that used to have an industrial use that fell into disuse and have now been redeveloped for housing, offices, small business units etc. As part of the planning process we will require a site investigation to be carried out and if necessary remediation. We hold these reports for reference and access by members of the public.

If you would like would like to contribute your comments on the Contaminated Land Strategy in either generally or specific terms or would like more information on contaminated land, Please contact the Specialist Environmental Protection Team at

- Public Protection Services, Wiltshire Council, PO Box 2126 Salisbury, Wiltshire SP2 2DJ or
- Email <u>publicprotectionsouth@wiltshire.gov.uk</u> or
- visit our web page at Wiltshire.gov.uk (just enter contaminated land into the search option).

Our consultation is open until the 18th June 2010.

G Tomsett,

Specialist Environmental Protection Team Manager.

Chippenham Area Board Chairman's Review of 2009/10

Chippenham Area Board was launched at a meeting on 29th June 2009. Hardenhuish School was delighted to host the first ever Area Board meeting in Wiltshire here in Chippenham. Since then we have:

- 1. Held Area Board meetings in a variety of locations and venues to give more local people the opportunity to come along. We aim to continue to do this as it has proved very popular.
- 2. Used different room layouts to make the meetings feel less formal and more welcoming.
- 3. Worked in partnership particular thanks to Police and Fire & Rescue who have embraced this new model of working.
- 4. Introduced a new "Community Issues" process and received 77 issues to date. 54 issues have been and dealt with and 23 are currently in progress*. We recognise that this new process is taking time to become established, and we shall endeavour to update the on line system more regularly in future.
- 5. Launched a Community Area Network (CAN) for everyone who has expressed an interest in the Chippenham Area Board. To date we have 1066 members registered on the CAN. Regular e-mail alerts are issued to those who have provided e-mail addresses and in the year ahead we shall invite CAN members to participate in consultation and feedback on agenda items.
- 6. Produced a user friendly version of the minutes of Area Board meetings called "Just a Minute". Just a Minute was piloted in Chippenham in 2009 and as it was so well received it has been adopted across Wiltshire. We apologise that Just a Minute has not always been produced as promptly as we would wish and we aim to improve upon this.
- 7. Awarded £37,951 in Community Area Grants during 2009/10 to local projects with a total value £697,818. Chippenham Area Board is delighted that the funds it has contributed have enabled local projects to take place and has also levered in a substantial amount of funding from other sources.

- 8. Issued a Forward Plan to assist with agenda planning and enable Town and Parish Councils to consider topics in advance.
- 9. Worked closely with many of the Parishes in the community area. In response to comments in the Area Board Review, we would like to continue to build on this. Our Community Area Manager would like to offer all parishes a regular opportunity to meet with her. Once a month Vicky will block a date in her diary when she will be available all day at Monkton Park Offices should you wish call in to see her. The first date will be Wednesday 26th May. Alternatively, Vicky will be very happy to visit you in your parish or to join you at one of your Parish Council meetings. In addition to this, your Area Board Chairman is also happy to take part in any of these meetings. Please get in touch with Vicky on 01249 706 446 or e-mail victoria.welsh@wiltshire.gov.uk.
- 10. Finally, as you are aware, a review of Area Boards has just been completed and 24 recommendations agreed by Cabinet on 23rd March 2010. These are attached for your information. Chippenham Area Board is confident that significant progress is already taking place, but will of course strive to make further improvements in line with these recommendations in the coming year.

^{*}As at time of writing report

Area Boards in Wiltshire: Leader's Review Cabinet Resolutions – 23 March 2010

People

1.	That Area Boards and Community Area Managers be encouraged to work with Council services, parish councils and partners such as health services, housing associations, schools, voluntary sector organisations and neighbourhood groups to engage with and document the needs, aspirations and stories of people from different walks of life and backgrounds in the area.
2.	To challenge each Area Board in order to facilitate the above, to experiment with new ways of broadening public participation during 2010/2011, and prepare a bid for LPSA funding to achieve this.
3.	That the new Community Area Networks should be used for regular consultation to help inform agenda preparation and to gain feedback on the local Forward Plan.
4.	Parish council forums and alliances should be encouraged in each area to discuss and agree items for consideration by the Area Boards.
5.	Area Boards are encouraged to hold informal or consultative meetings around subjects or themes of particular local concern and to facilitate this new approach the number of informal meetings permitted per Area Board be increased to 4 in any year (in addition to 6 formal meetings).

Powers

That the Area Boards are the main mechanism for consulting communities at local level and to facilitate this, services are requested to provide good notice of consultations in order to give Area Boards adequate time to programme and deliver consultation activity in the locality.
 That the scheme of delegation to officers be amended to require the use of the decision checklist attached as Appendix 3
 That Cabinet members be requested to encourage officers to refer matters of only local impact to the Area Boards and town and parish councils so that they can be more fully involved in the decision making process.
 That the Community Issue System be reviewed with a view to achieving better response times and greater clarity regarding outcomes delivered

Area Boards in Wiltshire: Leader's Review Cabinet Resolutions – 23 March 2010

Partnerships

10.	That the revised Community Area Partnership Agreement and funding arrangements (Appendix 4) be adopted for 2010/11.
11.	That the Council recognises that partnership arrangements and community planning should best suit local circumstances and that work should continue with WFCAP to negotiate the best solution for that Community Area.
12.	That the Council agrees to negotiate a new three year service level agreement with WfCAP to secure its funding and develop and strengthen the support it provides to partnerships in Wiltshire.
13.	That the Resilient Communities Partnership be invited to develop ways of supporting and strengthening community planning in Wiltshire including commissioning further improvements to the community area profiles.

Publicity

14.	That Area Boards be encouraged to develop closer relationships with the local newspapers by providing copy and news stories in order to raise awareness and encourage participation.
15.	That Area Boards be encouraged to provide copy for local parish magazines and other community newsletters
16.	That an Annual Report be produced each year detailing the successes of the Boards involving people who have benefited from the outcomes
17.	That all Area Boards communications be written in plain language avoiding jargon and acronyms.

Parishes

Area Boards in Wiltshire: Leader's Review Cabinet Resolutions – 23 March 2010

18.	That parishes be encouraged to form clusters, forums and alliances within (and across) community areas to share knowledge, experience and concerns and to put forward items for consideration by the Area Boards.
19.	That Area Boards communications be sent by email to all parish councillors through the community area network.
20.	That examples of successful collaborations between parish councils and area boards be promoted to demonstrate the successful outcomes that the new arrangements are delivering
21.	That Area Boards are expected to meet at a range of urban and rural venues
22.	That the Area Boards Handbook is revised to set out more clearly the role, rights and responsibilities of parish representatives upon the Area Boards and that this is circulated as a separate information sheet for parish and town councillors.
23.	That Community Area Managers will offer to give presentations and host discussions about the local Area Boards for parish and town councils in the area.

<u>Implementation of recommendations</u>

	·
24.	That the Director Community, Libraries, Heritage & Arts in consultation with the Portfolio Holder for Communities, be authorised to:
	(a) revise the Area Boards Handbook to accommodate the outcome of the Leaders' review and the decisions here adopted;
	(b) ensure that all necessary arrangements are made to implement these recommendations
	(c) undertake a further review in 12 months to assess how far these recommendations have addressed the concerns raised during the review; and
	(d) produce an annual report setting out the achievements of the Area Boards during 2009/10.

Page 26	

Update for Chippenham Area Board

Update from	CHRISTIAN MALFORD
Date of Area Board Meeting	10 th MAY 2010

Headlines/Key Issues

- **Flooding:** Flooding remains a major concern in the village and local area. We have appointed a Flood Warden and have established a Parish Flood Working Group (PFWG). The PFWG has met and completed the 'Parish Flood Map'. There has been no change in the involvement of Parish/Town Councils in the OFWG(N); we look forward to the OFWG(N) being more open and would like to see more grass-roots involvement. Flooding has been raised as an issue.
- **B4069:** The continued use of the B4069 by large numbers of waste lorries from S Wales, Bristol and the Gloucester area has a major impact on our environment. The voluntary code of practise for HGV waste lorries to use the route recommended by Wiltshire Council (A350/A4) can not be enforced and does not work. The solution recommended in a report by Mouchel Ltd, sponsored by Wiltshire Council, is the imposition of a 7.5T weight limit on the road a measure Wiltshire Council seems reluctant to take. An Action Group has been formed by the four Parish Councils (Christian Malford, Dauntsey, Lyneham & Sutton Benger) to fight for a 7.5T weight limit on the B4069 between Draycot Cerne and Lyneham. The B4069 has been raised as an issue within three area boards.
- **Speeding**: Speeding remains a problem on the B4069, and within the village, with motorists ignoring the 40 & 30 mph speed limits. (See projects).
- Malford Meadow (Pocket Park): Since signing a 'Tenancy in Will' agreement with Wiltshire Council extensive work has been carried out in Malford Meadow this includes: removal of scrub, removal of a dilapidated 'cow' shed, hedge laying and the whole area has received its first cut.

Projects

- Wessex Water: Work has been completed on the Swallet Gate flood alleviation project.
- **Burial Ground**: Seeding and landscaping of the burial ground extension has been carried out. A drainage pipe has been extended down to the River Avon. Seven diseased lime trees have been removed from the boundary by Bristol Diocese with matched funding from the Parish.
- **Speeding**: Discussions are underway with our neighbouring Parish Councils (Sutton Benger and Dauntsey) who both have access to speed guns about possible 'partnership' arrangements. Volunteers have been invited to 'observe' anti-speeding operations carried out under the auspices of Dauntsey Parish Council.

Future Events/Dates for the diary

•	2 Jun 10	Parish Council Meeting
•	6 Jul 10	Parish Council Meeting
•	10 Jul 10	CM Summer Bash
•	7 Sep 10	Parish Council Meeting

Signed: N C Fairley

Date: 23 April 2010

Page 28	

Update for Chippenham Area Board

Update from	Grittleton Parish Council
Date of Area Board Meeting	10 th May 2010

Headlines

- Long outstanding highways and right of way issues
- M4 Leigh Delamere overbridge replacement
- Community "Green" initiatives

Projects

- MUGA nearing completion Open Day to be advised
- Recreational facility, Littleton Drew

Future Events/Dates for the diary

- Parish Council AGM and Annual Parish Meeting 17th May 2010
- Parish Council meeting 12th July
- Parish Council meeting 13th September

Signed: Emma Walker (Parish Clerk)

Date: 29.04.10

Update for Chippenham Area Board

Update from	Kington Langley Parish Council
Date of Area Board Meeting	10 th May 2010

Headlines

- Secured a Public Works Loan to complete the Millennium Footpath that runs through the village. The original footpath was installed during 2003 paid for by a previous Public Works Loan but was in need of the surface dressing/coating to be completed. The footpath is a very important asset to the parish council giving safe passage for pedestrians from the Plough Lane Traffic Lights to the centre of the village (the school/village hall). Work commenced on the 19th April 2010.
- The Church Bend footpath has now been completed and an official opening is to take place on the 7th May commencing at 11.30am. This footpath gives safe passage to all from the village hall to the school and playing fields.
- One drainage issue has now been resolved but there are other areas that are in need of attention.

Projects

- Work has been carried out on the village pond. This has been cleared of all the growth and is looking very good.
- The parish council is looking into the possibility of registering all pockets of land that it maintains. This is proving to be quite a lengthy project.
- New and replaced Neighbourhood Watch signs have now been purchased and sited.

Future Events/Dates for the diary

- Kington Langley Scarecrow Weekend is to take place on the 12th and 13th June. A Pimms tent is to be part of the attractions this year.
- The next two parish council meeting dates is the 4th May and 14th June

Signed:

Date:23.04.10

Page 32	

Update for Chippenham Area Board

Update from	KINGTON ST MICHAEL PARISH COUNCIL
Date of Area Board Meeting	10 MAY 2010

Headlines/Key Issues

• Speeding remains a key issue, and the Parish Council is working on this.

Projects

- The Parish Council is keen to see a footpath put in place on Tor Hill, which is currently very dangerous for pedestrians. Wiltshire Council owns land adjacent to the road and it is hoped this can be used for the footpath.
- Local children are working with the recreation field working group to spend the play builder grant recently awarded.

Future Events/Dates for the diary

- May 13th Annual Meeting of KSM Parish Council.
- June 24th Parish Council meeting.

Signed: C Sutton, Parish Clerk

Date: 27 April 2010

Crime and Community Safety Briefing Paper Chippenham Community Area Board 10/05/2010



1. Neighbourhood Policing:

Team Sgt: Allan George

Town Centre Team

Beat Manager – PC Ashleigh Jones

PCSO – Barbara Young PCSO – Alistair Duncan

Town West Team

Beat Manager - PC Arwen Lucena

PCSO - Elizabeth Holland

PCSO - William Judd

Town North East

Beat Manager – PC Toni Evans

PCSO - Matthew Dibble

PCSO - Mike Jones

Town South

Beat Manager – PC Emma Higgins

PCSO - Toni Brown

PCSO - Helen Bray

Town Rural

Beat Manager - Heather Barham

PCSO - Norman Webster

PCSO - Steve Butler

2. NPTs - Current Priorities & Consultation Opportunities:

Town Centre Team - ASB Town Centre

ASB Monkton Park

Town West Team – ASB/Arsons Sheldon Road

ASB Middlefield Road

Town North East – ASB Cowleaze

Parking issues Sadlers Mead

Town South – ASB Pewsham Lodge Road shops

Drugs Charter Road/Royal Close

Town Rural – ASB Hullavington

Vehicle ASB Castle Combe Rural village burglaries

Wiltshire Police - 170 years of public service

3. Police Authority Representative: Mr Chris Caswill

Please contact via Wiltshire Police Authority Tel. 01380 734022 or http://www.wiltshire-pa.gov.uk/feedback.asp

4. Performance and Other Local Issues

<u>Disorder and the Night Time Economy</u> – Chippenham Town

With the improvement in weather and the promise of a warm summer, attention has been increased to robust Policing and management of the Town night-time economy, specifically in relation to underage sales of alcohol and drinking.

The Town Centre Beat manager, PC Ashley Jones last week (22/23 & 24th April) undertook partnership work with colleagues in plain clothes and also our colleagues in the licensing department. Several licensed premises were subject to unannounced spot checks with test purchase volunteers.

The aim of these checks was to identify premises that were potentially supplying alcohol to underage persons, intoxicated persons and to identify areas where crime and disorder caused concern.

As a result of the checks, it was pleasing to note that no premises visited were found to be supplying or offered to supply alcohol to anyone under the legal age and a number of young people were checked, all of whom were of legal age and had suitable proof of age with them.

Further, of the establishments visited, no intoxicated persons were found that had been served alcohol whilst already inebriated. One premises turned away an intoxicated male who then managed to gain entry via a side exit, he was ejected on Police advice.

This was a pleasing result and further checks are planned throughout the coming months.

Cannabis Factory – Kington Langley

A warrant was executed under the Misuse of Drugs Act in the Kington Langley area relating to the suspected production of Cannabis. This was a positive result that led to the arrest of a male and the recovery of numerous cannabis plants, along with a specialised hydroponic set-up and a full scale cannabis factory within the premises.

The estimated street value of the plants seized (if harvested and distributed as cannabis) is around £80-100,000. This was a positive warrant, disrupting the supply of cannabis in the community and sending a firm message to the dealers that drug misuse will be robustly policed.

John Coles Park - Suspicious male

We are appealing for information on a male seen to get out of a silver Discovery and take photographs of people. At this stage there is nothing to indicate any unlawful intentions, but we would ask anyone with information to make contact so we can identify this male and to establish the reasons for this activity. The local NPT have set

up a 'problem solving pack' to conduct targeted patrols to reassure residents. Any help would be appreciated

Wood Lane- ASB

In response to a spate of damage and anti-social behaviour public meetings were held with residents at the church hall. These meetings were attended by the Neighbourhood Policing Team, local Councillor and Anti-Social Behaviour Reduction Officer (ASBRO). At the meeting residents have pledged their support for four new Neighbourhood Watch (NHW) schemes and as a result of police, partner and residents action, calls have significantly reduced.

Theft and Vandalism – Hardenhuish Lane

Schools and business premises on Hardenhuish lane have been experiencing theft, vandalism, trespassing and underage drinking. As a result officers have been targeting the area for increased patrols, challenging people in the area and removing alcohol from young people. Reports of crime and disorder have reduced and in the early hours two local males have been arrested on suspicion of theft from a building site following a short chase. They remain on police bail pending enquiries.

Cowleaze - Noisy Parties

Following a number of reports of loud parties and disturbances PCSO Mike JONES has been working with our partner agencies to tackle the issue. Incidents have reduced with a number of individuals facing the threat of action from their housing provider should problems persist.

CRIME & DETECTIONS (APRIL 08 TO MARCH 09 & APRIL 09 TO MARCH 10) compared to previous year)

CHIPPENHAM		CRIN	1E		DETEC	TIONS
		APR 08 - N	ИAR 10)	APR 08 -	MAR 10
	2008/09	2009/10	+/	% Change	2008/09	2009/10
Violence Against the Person	622	624	2	0.3%	62.9%	53.4%
Dwelling Burglary	83	110	27	32.5%	24.1%	17.3%
Criminal Damage	618	683	65	10.5%	11.8%	16.8%
Non Dwelling Burglary	163	133	-30	-18.4%	11.0%	5.3%
Theft from Motor Vehicle	137	176	39	28.5%	8.8%	13.1%
Theft of Motor Vehicle	64	44	-20	-31.3%	39.1%	25.0%
Total Crime	2753	2844	91	3.3%	31.7%	30.6%

County Division is compared with 15 most similar divisions in other Forces. Currently County Division is performing very well and is ranked <u>1st</u> (out of 15) for our overall detection rate and <u>2nd</u> (out of 15) for our overall crime levels

Anti-Social-Behaviour - reported incidents

APR-JUNE	JULY-SEPT	OCT-DEC	JAN-MAR	MONTHLY
2009	2009	20009	2010	AVE (09/10)
746	811	606	600	230

5. Abstraction Rate Performance:

The Policing Pledge sets a target of a minimum of **80%** for the time spent by NPT staff on their respective areas. The performance figures for Melksham for February:

SGT % ON AREA	CBM % ON AREA	PCSO % ON AREA
95.4%	88.5%	99.3%

A/Insp Steve McGrath 26th April 2010 Area Commander



Wiltshire Fire & Rescue Service

Wiltshire and Swindon Fire Authority

Report for Chippenham Area Board

Fires

The number of accidental fires that WFRS attended within the Board's area during January and February 2010 was 16.

These involved a range of vehicles including cars, a van and a motorcycle, a cooker, an aga, an unattended bonfire, a lamp post transformer and an electrical fire in an industrial building. The remaining 7 involved chimney fires.

It is pleasing to report that WFRS saw a decrease in the number of deliberate fires that we attended during the same period, there being 1 incident of this type. This involved a fire work being placed in a pillar box in Audley Rd. We continue to work with other agencies to identify persons who are responsible for deliberate fire setting.

Injuries

No individuals have been injured through any fire related incident that we have attended during January and February 2010.

RTCs

WFRS have attended 10 Road Traffic Collisions within the Boards area during January and February 2010. 3 of these incidents have occurred on the M4 and the others in a variety of locations.

Community Safety

Community Fire Safety Activities continue to focus on Chimney Fire Safety. We have seen an increase in these types of incidents in recent weeks. As it has been a long, cold winter we would advise occupiers to have their chimneys swept regularly, as they may have been used on a more frequent basis than in previous years.

With reference to an incident that we have recently attended it would seem opportune to remind individuals to consider kitchen safety, in particular to not leave their cooking unattended, and to keep all cooking appliances and utensils clean and free from a build up of grease.

For further information please visit www.direct.gov.uk/firekills

Page 40



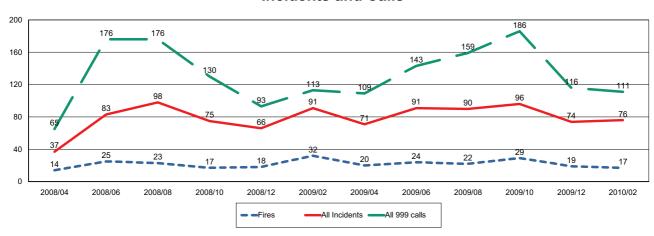
Wiltshire Fire & Rescue Service

Wiltshire and Swindon Fire Authority

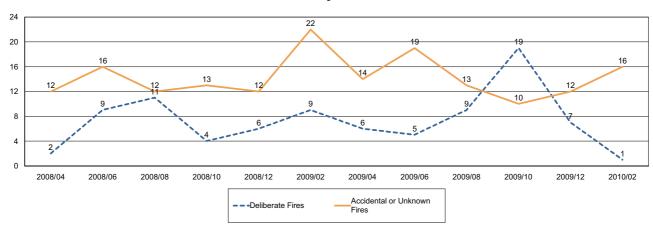
Report for Chippenham Area Board

The following is a bi-monthly update of Fire and Rescue Service activity up to and including February 2010. It has been prepared by the Group Manager for the Board's area.

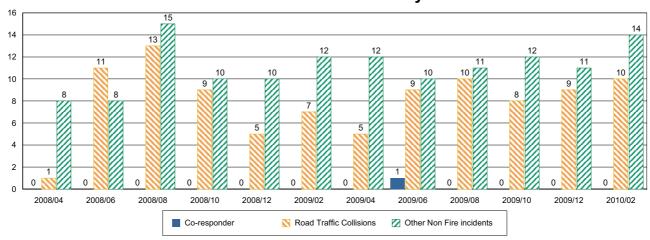
Incidents and Calls



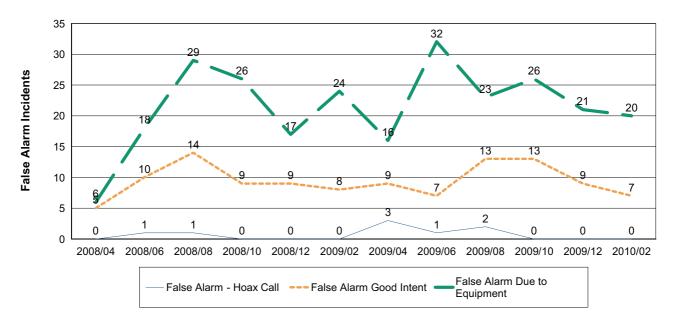
Fires by Cause



Non-Fire incidents attended by WFRS

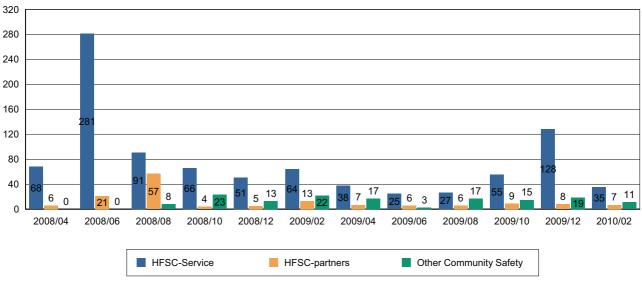


Number of False Alarm Incidents



Death & Injuries in incidents attended by **WFRS** 12 10 8 6 2 2008/04 2008/06 2008/08 2008/10 2009/02 2009/10 2009/12 2010/02 2008/12 2009/04 2009/06 2009/08 Other Death (exc Other injuries (exc ▲ Injuries in Fires Deaths in Fires co-responder) co-responder)

Home Fire Safety Checks and other domestic safety



Comments and Interventions overleaf

Update for Chippenham Area Board

Report No Update from	Chippenham Vision Board
Date of Area Board Meeting	May 2010

Headlines/Key Issues

- Chippenham Master Plan. This remains the main priority for the Vision. Work to develop the best overall approach and gather information to inform a comprehensive master planning exercise is ongoing. An important part of this is to create, consult an agree a short but robust vision statement which will serve the town's development for many years.
- Bath Road/Bridge Centre. The Vision has had a significant recent involvement with the Council and ING with regard to the proposed sale and development of these sites. As a result ING have agreed to work with the Vision/Council to design a scheme that meets both parties' requirements.
- Westmead Road and Riverside. The Vision has held discussions with agents acting for Tulip, the owners of the Hygrade plant, to encourage an appropriate development on the site. The Vision is promoting an appropriate mixed-use scheme, ideally including the adjacent Wessex Water land and will engage with all interested parties to move this forward.
- New Director. Tim Martienssen has been appointed as full-time Vision Director for Chippenham from May 3rd. The Chairman met with the Council's Internal Vision Board on March 12th to discuss progress and challenges. [The role of the Council's Internal Vision Board is to ensure that the Council takes a joined-up, corporate approach in responding to the needs of each Vision town].

Projects

- **Riverside.** The Vision has funded a design and feasibility study by Nicholas Pearson Associates for a floating pontoon in Monkton Park, and a canoe landing stage upstream of JD Wetherspoons. A Performance Reward Grant 'Expression of Interest' approved by the last Area Board was considered by the Performance Reward Grant panel who have rejected the proposal.
 - The Vision is disappointed with this outcome and is strongly challenging it: the Vision would like the Area Board's support for this. The Vision also has concerns regarding the lack of clarity and transparency in the PRG process and requests the Area Board raise this with the Council.
- Leisure facilities survey. ChAP has completed a leisure facilities questionnaire for Chippenham. The emphasis now is on getting as many responses as possible. We would be grateful if the Area Board can help publicise the survey and sign post people to the survey at www.chap-partnership.co.uk.
- 'Closure' of National Cycle Route 4. The Vision Board was concerned at this press report, which is not correct: cyclists can still use this right of way. We have raised with the Rights of Way manager the need for improvements for disabled access and advisory notices where cyclists should dismount.

Item No. 06f

Update for Chippenham Area Board

Future Events/Dates for the diary

- Chippenham River Festival 2010 August 28th and 29th (jointly promoted with ChAP). New events this year will include Raft Racing and a parachute display by the Red Devils. An application for an Area Board grant is in on the agenda of this meeting, as the Vision Board and Council officers recommended this would be a more appropriate vehicle for Council support than Vision funds. We would request that this application is considered favourably, even though it is over the usual £5,000 limit. Please also encourage entry of teams for the Raft Races (£10 a head).
- 'Action for Market Towns' annual convention, October 12th and 13th. Chippenham has won the competition to host the 2010 convention and the Vision Board will work with ChAP and the Town Council to showcase examples of progress in workshops and study tours. There are good opportunities for businesses to exhibit at the convention, and sponsorship packages will be issued shortly. Thanks to all who supported the bid.

Signed: John Clark

Date: 28th April 2010

Update for Chippenham Area Board

Update from	Development Service for Young People / Chippenham Community Area Young People's Issues group
Date of Area Board Meeting	10.5.10

Headlines

- Dirt Jumps scheduled to be built May 2010
- Youth Strategy Task Group formed and in working progress
- £5000 grant for young people/transport needs

Projects

- Dirt Jumps / BMX pump track (May)
- Monkton Park 'MUGGA' youth work outreach and sports coaching (Friday evenings and Saturday mornings) starts (June).
- Olympiad arts and media development

Future Events/Dates for the diary

- Boot Camp Day at Buckley Barracks 3.6.10
- CAYPIG meeting 14.7.10

Signed: Richard Williams

Date: 22.4.10

Page 46

Report to	Chippenham Area Board Item No.	
Date of Meeting	10 th May 2010	
Title of Report	Community Area Grants	

Purpose of Report

To ask Councillors to consider 6 applications seeking 2010/11 Community Area Grant Funding. Officer recommendations:

- 1. Chippenham Children's Parliament award £1,000 for a Road Safety Campaign.
- 2. Yatton Keynell Parish Council award £776 for the erection of Picket Fence Village Gateways, conditional upon the balance of funding being in place
- 3. Nettleton Parish Plan Committee award £650 for the production of a Parish Plan, conditional upon the balance if funding being in place.
- 4. New ChAPTER– award £8,000 towards the Chippenham River Festival, conditional upon the balance of funding being in place.
- 5. Castle Combe Village Hall award £1,182 towards the installation of insulation and secondary double glazing in the village hall, conditional upon the balance of funding being in place.
- 6. Kington St Michael Village Community Shop award £2,755 towards the upgrade freezer and shelving in the village shop, conditional upon the balance of fudning being in place.

1. Background

- 1.1. Area Boards have authority to approve Area Grants under powers delegated to them by the Deputy Leader and Cabinet member for Community Services (27th February 2010). Under the Scheme of Delegation Area Boards must adhere to the Area Board Grants Guidance for funding.
- 1.2. In accordance with the Scheme of Delegation, any recommendation of an Area Board that is contrary to the funding criteria would need the approval of the Leader, the appropriate Cabinet Member or the Cabinet.
- 1.3. In accordance with the Area Board Grants Guidance officers are required to provide recommendations in their report, however, the decision to support applications and to what level is made by Wiltshire Councillors on this Area Board.
- 1.4. Two applications to this round did not meet the funding criteria and were referred to Charities Information Bureau (CIB) for support to seek alternative sources of funding. CIB work on behalf of Wiltshire Council to support community and voluntary groups, town and parish councils to seek funding for community projects and schemes both from the Area Board and other local and national funding sources.
- 1.5. Funding applications will be considered at every Area Board meeting.
- 1.6. Chippenham Area Board has been allocated a 2010/2011 budget of £68,917 for community grants, community partnership core funding and councillor led initiatives. The carry forward from the 2009/2010 budget is £9. This gives a total budget of £68,926 for the 2010/2011 budget.
- 1.7. A decision has been made in 2010/2011 that paper copies of funding applications will no longer appear as part of the agenda in an attempt to reduce volume of paper used. However, the application forms will be available on the Wiltshire Council web site and hard copies available upon request.
- 1.8. The 2010/2011 funding criteria and application forms are available on the council's website (www.wiltshire.gov.uk/areaboards) or paper versions are available from the Community Area Manager.

Background documents used in the preparation of this Report

- Community Area Grant Application Pack 20010/11
- Chippenham Community Area Plan

2. Main Considerations

- Councillors will need to be satisfied that grants awarded in the 2010/11 year are made to projects that can realistically proceed within a year of the award being made.
- 2.2. There will be 6 rounds of funding during 2010/11. The first is contained in this report the remaining will take place on;
 - 5th July 2010
 - 13th September 2010
 - 22nd November 2010
 - 17th January 2011
 - 7th March 2011

3. Environmental & Community Implications

Community Area Grants will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent and specifics of which will be dependent upon the individual project.

4. Financial Implications

- 4.1. Awards must fall within the Area Boards budget allocated to the Chippenham Area Board.
- 4.2. If grants are awarded in line with officer recommendations, Chippenham Area Board will have a balance of £54,563

5. Legal Implications

5.1. There are no specific Legal implications related to this report.

6. HR Implications

6.1. There are no specific HR implications related to this report.

7. Equality and Inclusion Implications

- 7.1. Community Area Grants give all local community and voluntary groups, Town and Parish Councils an equal opportunity to receive funding towards community based projects and schemes.
- 7.2. Implications relating to individual grant applications are outlined within section 8 "Officer Recommendations".

8. Officer recommendations

Ref	Applicant	Project proposal	Funding requested
8.1	Chippenham Children's Parliament	Award £1,000 for a Road Safety Campaign	£1,000
015			

- 8.1.1. Chippenham Children's Parliament Award £1,000 for a Road Safety Campaign
- 8.1.2. This application meets the Community Area Grant Criteria for 2010/11.
- 8.1.3. This application demonstrates a link to the Chippenham & Villages Community Plan "Traffic congestion and inconsiderate parking near school entrances" and "Speeding vehicles particularly through villages during the rush hour" are both listed as concerns.
- 8.1.4. This project demonstrates a link to Wiltshire Council's priorities in the Local Agreement for Wiltshire "Investigate ways to reduce rates of serious injury and fatal road accidents in Wiltshire".
- 8.1.5. The Chippenham Children's Parliament was established in September 2007, and members are from the 10 primary schools in Chippenham and Village schools. The aims of the Children's Parliament are as follows:
 - a) promote active citizenship amongst children under the age of 12
 - b) provide children with information and experience of how local and national democratic processes work
 - c) help wider society acknowledge children's abilities and potential
 - a) The Children's Parliament has identified 3 one of which is "To improve road safety around our schools".
- 8.1.6. The main elements of the Road Safety Campaign are as follows:
 - a) Launch project with a competition for school children to design a Road Safety poster
 - b) Work with studio technician to produce a DVD of children interviews about road safety
 - c) Work with studio technician to produce radio jingle about road safety
 - d) Work with local media to use and promote campaign
 - e) Members of children's Parliament will lead the campaign in their own schools
 - f) Children from across the Community Area participate in inter-school Road Safety Quiz
- 8.1.7. If the Area Board makes a decision not to fund the project Chippenham Children's Parliament will not be able to proceed with the Road Safety Campaign.

Ref	Applicant	Project proposal	Funding requested
8.2.	Yatton Keynell Parish	The erection of Picket Fence	£776
001	Council	Village Gateways	

- 8.2.1. Yatton Keynell Parish Council Award £776 for the erection of Picket Fence Village Gateways, conditional upon the balance of funding being in place.
- 8.2.2. This application meets the Community Area Grant Criteria for 2010/11.
- 8.2.3. This application demonstrates a link to the Chippenham & Villages Community Plan which lists the following concern "Speeding vehicles particularly through villages during the rush hour"
- 8.2.4. This project demonstrates a link to Wiltshire Council's priorities in the Local Agreement for Wiltshire "Investigate ways to reduce rates of serious injury and fatal road accidents in Wiltshire".
- 8.2.5. The erection of Village Gateways will serve a dual purpose, firstly to enhance the entrances to the village, but more importantly to encourage motorist to be more aware of the fact that they are entering a village environment. It is hoped that this will encourage motorists to be more mindful of road safety issues and to adopt an appropriate speed.
- 8.2.6. The Village Gates will be installed at both entrances to the village of Yatton Keynell on the B4039. No planning permission is required.
- 8.2.7. The Parish Council has worked with Wiltshire Council Highways Officers to ensure that the design and position of the Village gates are in line with Highways Guidelines.
- 8.2.8. If the Area Board makes a decision not to fund this project this will result in a delay to the erection of the Village Gates whilst alternative funding is sought.

Ref	Applicant	Project proposal	Funding requested
8.3.	Nettleton Parish Plan	The production of a Parish Plan	£650
116	Committee	for Nettleton	1000

8.3.1. Nettleton Parish Plan Committee – Award £650 for the production of a Parish Plan, conditional upon the balance if funding being in place

- 8.3.2. This application meets the Community Area Grant criteria for 2010/11.
- 8.3.3. This application demonstrates a link to the Chippenham & Villages Community Plan "Community Planning has become increasingly important within local government as a valuable method of enabling local people to influence the services that will be provided for them."
- 8.3.4. This project demonstrates a link to Wiltshire Council's priorities in the Local Agreement for Wiltshire "Help local communities to develop their own priorities and improvements".
- 8.3.5. The production of a Parish Plan will benefit the parish by recording their main needs and aspirations, and it will also serve to inform the local authorities and other service providers.
- 8.3.6. In order to be as inclusive as possible and to give as many people in the Parish as possible an opportunity to participate and contribute to the production of the plan, the committee intend to host a public meeting. As there is no village hall in Nettleton a venue and public liability insurance are required.
- 8.3.7. If the Area Board makes a decision not to fund this project this will result in a delay in the production of the Parish Plan whilst alternative funding is sought.

Ref	Applicant	Project proposal	Funding requested	
8.4.	New ChAPTER	Chinnenham Diver Feetival 2010	C8 000	
014	New CHAPTER	Chippenham River Festival 2010	£8,000	

- 8.4.1. New ChAPTER award £8,000 towards the Chippenham River Festival, conditional upon the balance of funding and appropriate licences being in place.
- 8.4.2. This application meets the Community Area Grant criteria for 2010/11. Councillors are reminded that the criteria states that "Up to £5,000 is available (more in exceptional circumstances)".
- 8.4.3. This application demonstrates a link to the Chippenham & Villages Community Plan "Aim to increase support for community facilities and events, and to encourage a range of cultural opportunities for residents and visitors to the area".
- 8.4.4. This project demonstrates links to Wiltshire Council's priorities in the Local Agreement for Wiltshire, to create stronger and more inclusive communities "Improve community relations " and "Encourage communities to take part in sporting and cultural activities and events that bring different age groups together".
- 8.4.5. New ChAPTER organises the River Festival with the support of Chippenham Vision Board, Chippenham Chamber of Commerce, Chippenham Civic Society, DC Leisure and local businesses and organisations.

- 8.4.6. The River Festival is a family event on the August Bank Holiday weekend for all ages to celebrate Chippenham's beautiful river and enjoy punts, canoes, dinghies, sailing boats, and the return of the popular raft races. In the park attractions will include Sailing dinghy display, the Red Devils parachute display team, Chuffy the Land Train, Punch & Judy, Think Bikes, History and Eco-zones, guided river walks, craft & local produce stalls.
- 8.4.7. If the Area Board makes a decision not to fund the project, the River Festival for 2010 is likely to have to reduce the activities on offer to the public.

Ref	Applicant	Project proposal	Funding requested	
8.5.	Castle Combe Village	Installation of insulation and	C4 400	
011	Hall Committee	secondary double glazing in the village hall	£1,182	

- 8.5.1. Castle Combe Village Hall Committee award £1,182 towards the installation of insulation and secondary double glazing in the village hall, conditional upon the balance of funding being in place.
- 8.5.2. This application meets the Community Area Grant criteria for 2010/11.
- 8.5.3. This application demonstrates a link to the Chippenham & Villages Community Plan Review "More grants to small parishes for energy efficiency measures in public buildings".
- 8.5.4. This project demonstrates links to Wiltshire Council's priorities in the Local Agreement for Wiltshire priority actions "To reduce Wiltshire's carbon footprint".
- 8.5.5. Castle Combe Village Hall is a very well used local amenity in the centre of the village.
- 8.5.6. Whilst the Village Hall Committee has endeavoured to introduce improvements to the heating, there is still considerable heat loss which these energy efficiency measures will address.
- 8.5.7. If the Area Board makes a decision not to fund this project this will result in a delay in the installation of energy efficiency measures in the village hall whilst alternative funding is sought.

Ref	Applicant	Project proposal	Funding requested
8.6. (Grant Register ref no)	Kington St Michael Village Community Shop	Upgrade freezer and shelving in the village community shop	£2,755

- 8.6.1. Kington St Michael Village Community Shop award £2,755 towards the upgrade freezer and shelving in the village shop, conditional upon the balance of funding being in place.
- 8.6.2. This application meets the Community Area Grant criteria for 2010/11.
- 8.6.3. This application demonstrates a link to the Chippenham & Villages Community Plan Review "Support (these) rural economy elements on a case by case basis through the Area Board.
- 8.6.4. This project demonstrates links to Wiltshire Council's priorities in the Local Agreement for Wiltshire priority actions "Help small businesses get better access to finance."
- 8.6.5. Support for the village community shop was specifically highlighted by parishioners in the Kington St Michael Parish Plan. The shop is the hub of the village and is owned by the community.
- 8.6.6. The purchase of the new freezer will increase the energy efficiency of the community shop, and reduce operating costs. The new shelving will enable a wider range of stock to be displayed.
- 8.6.7. If the Area Board makes a decision not to fund the project it will result in a significant delay to the purchase of the equipment whilst an alternative source of funding is sought.

Appendices:	Appendix 1 – Chippenham Children's Parliament Application Appendix 2 – Yatton Keynell Parish Council Application Appendix 3 – Nettleton Parish Council Application Appendix 4 – Chippenham River Festival Application Appendix 5 – Castle Combe Village Hall Committee Application Appendix 6 – Kington St Michael Village Community Shop Application

No unpublished documents have been relied upon in the preparation of this report.

Tel: 01249	elsh, Community Area Manager 706 446 oria.welsh@wiltshire.gov.uk
------------	--

Chippenham Community Area Joint Strategic Needs Assessment













Table of Content

Introduction	3
Summary	4
Map of Chippenham Community Area	5
Population	5
Deprivation	6
Life expectancy	7
Mortality	8
Health and wellbeing indicators	9
Teenage pregnancy	9
Traffic accidents	9
Hospital admissions related to alcohol	10
Childhood obesity	10
Smoking prevalence	11
Self-reported health	11
Domestic violence	12
Deaths occurring at home	12
Other indicators	13
Glossary	14

Introduction

In order to plan the right services for the people of Wiltshire, we review the future health care and wellbeing needs of the local population through a process known as the Joint Strategic Needs Assessment (JSNA) each year. This results in a report which describes those needs and transforms data into knowledge and knowledge into wisdom. This informs the strategic direction of service delivery which will help meet those needs. As we prepare this report, we discuss it with local people and their representatives through formal and informal consultation and engagement.

This year, in order to make this engagement more meaningful, we have extended the county-wide JSNA report by producing a series of community-level health profiles. This document covers the Chippeham Community Area (as at April 2009), and is intended to be part of the overall Chippeham Community Area Profile.

This document has been produced by NHS Wiltshire in collaboration with Wiltshire Council, with contributions from Wiltshire Police and Dr Foster Intelligence, and using data from the Office for National Statistics (ONS).

Some of the indicators presented in this document use data from small areas or small populations and some use data from a relatively short time period. The impact of natural random variation in these datasets is greater than in larger datasets and this must be taken into account when interpreting data.

For each indicator presented, the 20 Community Areas are ranked from best (ranked 1st), eg lowest proportion of smokers, to worst (ranked 20th), eg the lowest proportion of people self-reporting good or very good health. A glossary of terms and definitions is given at the back of this document.

A full methodology document is available on request from NHS Wiltshire, telephone 01380 733808 or email <u>isna@wiltshire.nhs.uk</u>.

We welcome your comments or questions about this document. Please email them to jsna@wiltshire.nhs.uk. All of the 20 Community Area Health JSNAs will also be made available on the JSNA website http://www.wiltshirejsna.org/ and the Wiltshire and Swindon Intelligence Network http://www.intelligencenetwork.org.uk.







Summary

Chippenham Community Area has a resident population of 43,880 and has five main GP surgeries. In terms of deprivation the Chippenham Community Area includes seven Super Output Areas (SOAs) that lie in the 20% most deprived SOAs in Wiltshire.

A higher percentage of Chippenham residents report themselves as being in good health (79.9%) than the Wiltshire average (76.8%) and it ranks 4th out of the 20 Community Areas (where 1st is best).

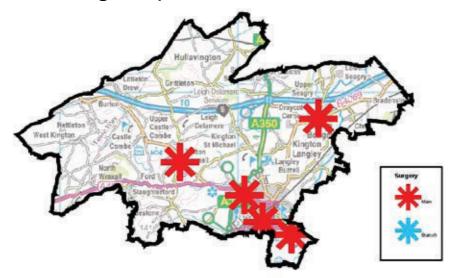
More people (29) were killed or injured on Chippenham's roads in 2008 than in any other Community Area. It compares favourably (2nd) among the Community Areas for long standing illness, disability or infirmity (that is a relatively small percentage of people report this) but not quite favourably (18th lowest) for mortality from cancer (high mortality rate).







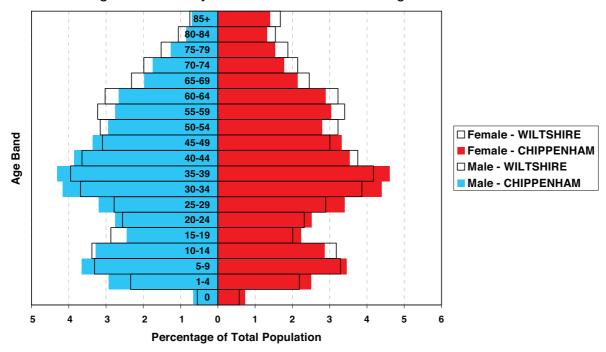
Map of Chippenham Community Area (with GP surgeries)



© Crown copyright. All Rights Reserved. 10049050 (2009).

Population

Chippenham Community Area has an overall resident population of 43,880. It has proportionately slightly smaller percentages of people aged over 50 years old than the Wiltshire average but relatively more males and females aged less than 39.

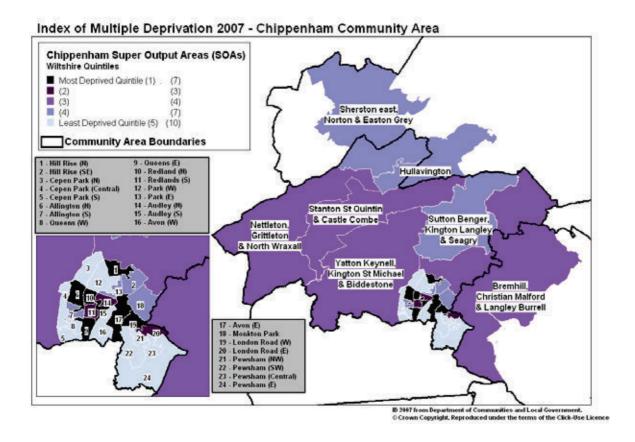


Deprivation

Deprivation is a multi-dimensional concept that focuses on the inability of individuals to play a full part and enjoy full opportunities in the life of their community or society. It is emphasized as lack of financial or material resources, but also social, cultural and political aspects.

The Index of Multiple Deprivation (IMD) 2007 brings together 37 indicators covering specific aspects of deprivation. These aspects include income, employment, health and disability, education, skills and training, barriers to housing and services, living environment and crime. Deprivation is associated with an unmet need in these areas. The IMD provides a comparative ranking of areas of deprivation across England.

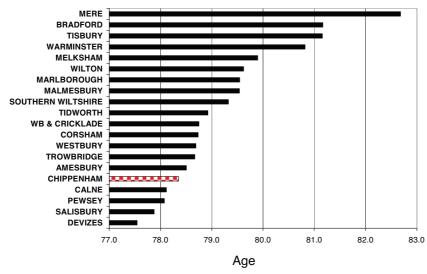
Chippenham Queens (east) is the most deprived area in Chippenham Community Area. Nationally it is in the 2nd most deprived quintile (9,150th most deprived area in England out of 32,482).



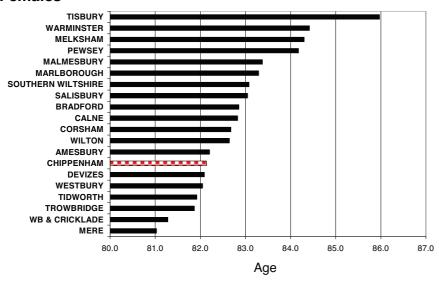
Life expectancy

Life expectancy is a measure of overall health and is useful in highlighting health inequalities between areas. There is a clear gradient in life expectancy between the most and the least deprived wards in Wiltshire with a gap of 5.2 years between these two groups.

Males



Females

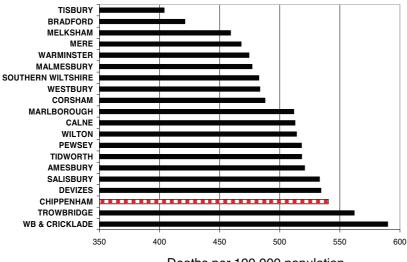


Life expectancy at birth, estimated using data from 2004 to 2006, for males in Chippenham is 78.4 years and 82.1 years for females. The averages for Wiltshire are 79.0 years for males and 82.8 years for females. Chippenham ranks 16th for males and 14th for females.

Mortality

All age all cause mortality

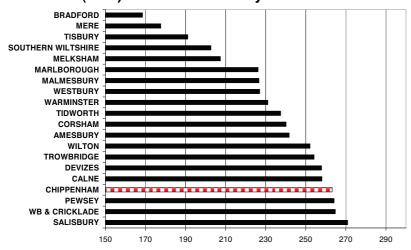
All age all cause mortality rates (adjusted for age differences between the Community Areas) are a measure of the overall health of a population and, together with life expectancy, are amongst the most useful indicators in highlighting health inequalities between areas.



Deaths per 100,000 population

There were 541 deaths (from any cause at any age) per 100,000 population between 2004 and 2006 in Chippenham compared to the Wiltshire average of 508 per 100,000. Chippenham ranks 18th lowest out of 20 Community Areas.

Premature (< 75) all cause mortality



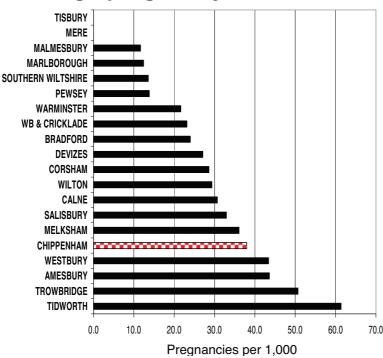
Deaths per 100,000 population (<75)

Premature mortality shows us how many and which deaths we can and should prevent. Premature mortality is defined as deaths in people younger than 75. There were 263 premature deaths per 100,000 population under 75 between 2004 and 2006 in Chippenham which is equivalent to 1 in 1,140 people under 75 dying each year. This compares to the Wiltshire average of 240 per 100,000 and ranks Chippenham 17th out of the 20 Community Areas.

Health and wellbeing indicators

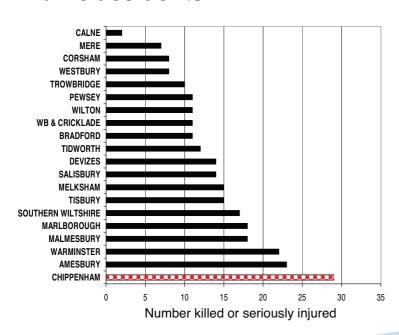
The following indicators are important and need to be addressed with appropriate initiatives in order to improve the health and wellbeing of the local population and reduce inequalities. Further details on inequalities, life-style factors and health and wellbeing are presented in the core JSNA document for Wiltshire 2008/09, which can be viewed on the JSNA website http://www.wiltshirejsna.org.

Teenage pregnancy



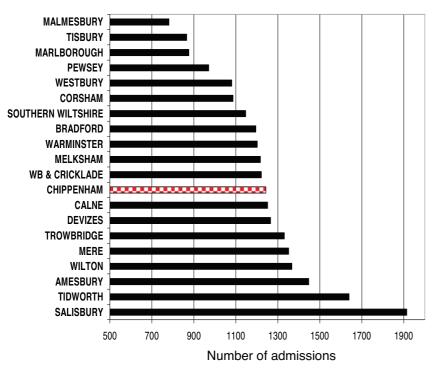
Teenage pregnancy is associated with significant health and wellbeing problems for the mother-to-be and the child. Based on 2007/08 and 2008/09 data there were 38.0 per 1,000 pregnancies to girls aged under 18 in Chippenham. This equates to 1 in 26 girls between 15 and 17 becoming pregnant. The Wiltshire average is 31.9 per1,000. Chippenham ranks 14th lowest out of 18 Community Areas. Small numbers and, hence confidentiality issues, mean we are not able to show the data for Mere and Tisbury.

Traffic accidents



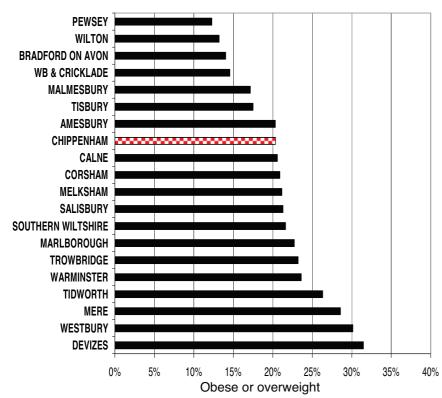
There were 29 people killed or seriously injured on roads in Chippenham in 2008 according to data from Wiltshire Police. This compares unfavourably to an average of 13.8 per Community Area in Wiltshire overall. Chippenham ranks 20th out of the 20 Community Areas. When comparing areas the volume of traffic and type of roads in each area should be taken into account.

Hospital admissions related to alcohol



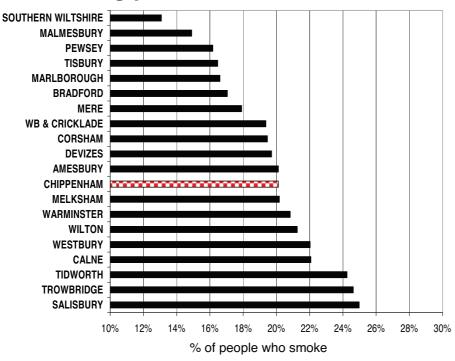
Alcohol misuse is associated with significant health, wellbeing and social problems. After taking account of its age profile, there were 1,243 hospital inpatient admissions per 100,000 people in Chippenham between May 2008 and April 2009 that were due to alcohol related causes. This is lower than the Wiltshire average of 1,324 and is equivalent to 1 admission per 80 people. Chippenham ranks 12th lowest out of the 20 Community Areas.

Childhood obesity



Obesity in childhood leads to serious health problems in adulthood and premature mortality. Children in the School Reception year (age 4 to 5 years) had their heights and weights measured in 2007/08. Just over 1 in 5 (20.3%) of the children measured in Chippenham were found to be overweight or obese compared to an average of 21.8% in Wiltshire. Chippenham ranks 8th lowest out of the 20 Community Areas.

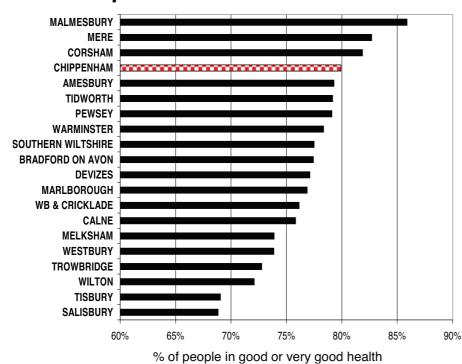
Smoking prevalence



Smoking is strongly linked to many causes of premature mortality, such as many cancers and cardio-vascular diseases. The percentage of the total population who smoke has been estimated using 2006 survey data and local population and deprivation information. These estimates show that 20.1% of people in Chippenham smoke which is very similar to the Wiltshire average of 20.2%. Chippenham ranks 12th lowest out of

the 20 Community Areas. The Wiltshire NHS Stop Smoking service provides support for those wishing to quit smoking. The service is available at walk-in clinics, GP practices, and some pharmacies. For more information please phone the NHS Free smoking helpline 08000224332 or visit www.nhs.uk/smokefree.

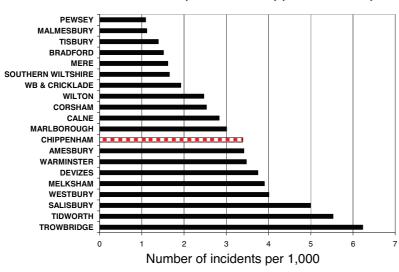
Self-reported health



Respondents to the 2008 Wiltshire Place and Household surveys were asked how good their health was in general. The percentage of people saying they were in good or very good health in Chippenham was 79.9% compared to the Wiltshire average of 76.8%. Chippenham ranks 4th highest out of the 20 Community Areas.

Domestic violence

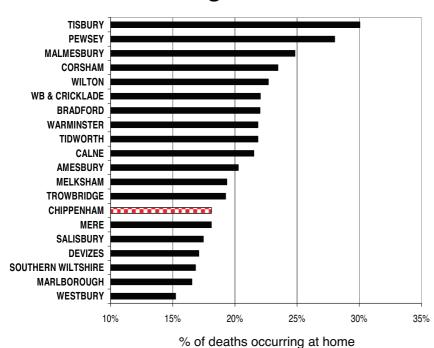
Wiltshire Police record a range of domestic violence related incidents that involve violence against the person or sexual assault. It is nationally recognised that domestic violence is vastly under reported with only 20% of incidents reported to the police. There were 3.4 incidents reported in Chippenham in April 2008 to June 2009 per 1,000



people (aged 15 or over). This compares with the Wiltshire average of 3.4 per 1,000 and ranks Chippenham 12th out of the 20 Community Areas. Agencies in Wiltshire are working to increase the proportion of domestic violence incidents that are reported to the Police. Therefore a higher incident rate will reflect higher reporting rates as well as higher prevalence.

Anyone wishing to seek help and advice on domestic violence issues can contact the National 24hr Domestic Violence Helpline on 0808 200 0247, the Men's Advice Line and Enquiries (MALE) on 0808 801 0327, or log on to www.speakoutwiltshire.com.

Deaths occurring at home



Being able to choose where to die is important. Nationally 64% of people say they would wish to die at home. In Wiltshire we are following the national strategy to support people in their home at the end of their lives. In Chippenham 18.1% deaths occurred at home (2004 to 2006). This compares to the Wiltshire average of 19.9% and ranks Chippenham 14th highest out of the 20 Community Areas.

Other indicators

The indicators presented below provide more information on the health and wellbeing of the local population for the Community Area. For each of them the percentage or prevalence in the local population is compared to the Wiltshire average (and the highest and lowest Community Area figures). The last column presents the ranking of the Community Area in the County, where 1 is the best rank and 20 the worst rank.

Indicator Footnote	CHIPPENHAM CA Value	CHIPPENHAM CA Rate*	Lowest rate	Wiltshire Average Rate	Highest rate	CA Rank (out of 20)
Long-standing illness, disability or infirmity? ¹ Source: Wiltshire Council. % self-reporting "Yes" on 2008 Place Survey (unstand	57 dardised)	24.4	23.5	32.4	41.5	2
Chlamydia Screening ² Source: NHS Wiltshire Screening Programme. Screens per 1,000 15-24 population	401 on 2007/08	83.7	27.3	91.0	215.9	9
Child Wellbeing Index 2009 ^{number} Source: DCLG. Lower score indicates a higher level of well being		69.2	56.5	79.8	126.0	6
Disability Living Allowance claimants ² Source: DWP. Crude rate per 1,000 population	1548	34.9	21.2	32.4	42.8	16
Alcohol consumption ¹ Source: Experian Target Group Index survey. % of people reporting that they ha	5867 ve an alcoholic drink	13.2 every day	9.5	13.7	16.5	7
Purchasing of fruit ¹ Source: Experian Target Group Index survey. % of people reporting that they did	3155 d NOT spend £2 on fr	7.1 uit in the week previo	4.2 us to the surve	6.5 ey	9.3	15
Exercise - leisure centre attendance ¹ Source: Experian Target Group Index survey. % of people reporting that they ha	26361 ve NOT visited a leis	59.4 ure centre in the last 1	54.0 2 months	62.0	71.4	6
Fractured Neck of Femur - Hospital Admissions ³ 2007/08. Hospital Episode Statistics (Inpatient Admissions) by Primary Diagnosi	44 s. Directly standardis	64.2 sed rates (by age) per	30.5 100,000 popula	75.7 ation. ICD10 S	121.3 ⁷²	4
Stroke - Hospital Admissions ³ 2007/08. Hospital Episode Statistics (Inpatient Admissions) by Primary Diagnosi	61 s. Directly standardis	91.4 sed rates (by age) per	60.9 100,000 popula	111.4 ation. ICD10 I6	182.6 ₀₋₁₆₉	8
Chronic Obstructive Pulmonary Disease - Hospital Admissions ³ 2007/08. Hospital Episode Statistics (Inpatient Admissions) by Primary Diagnosi	51 s. Directly standardis	99.0 sed rates (by age) per	45.3 100,000 popula	96.0 ation. ICD10 J	184.5 10-J44	13
Asthma - Hospital Admissions ³ 2007/08. Hospital Episode Statistics (Inpatient Admissions) by Primary Diagnosi	31 s. Directly standardis	72.9 sed rates (by age) per	11.7 100,000 popula	97.1 ation. ICD10 J4	172.7 I5-J46	6
Coronary Heart Disease (CHD) - Hospital Admissions ³ 2007/08. Hospital Episode Statistics (Inpatient Admissions) by Primary Diagnosi	138 s. Directly standardis	275.6 sed rates (by age) per	186.5 100,000 popula	302.6 ation. ICD10 I2	419.5 ₀₋₁₂₅	8
Diabetes - Hospital Admissions ³ 2007/08. Hospital Episode Statistics (Inpatient Admissions) by Primary Diagnosi	36 s. Directly standardis	74.7 sed rates (by age) per	22.0 100,000 popula	58.4 ation. ICD10 E	102.9 10-E44	14
Cancer - Hospital Admissions ³ 2007/08. Hospital Episode Statistics (Inpatient Admissions) by Primary Diagnosi	942 s. Directly standardis	1885.1 sed rates (by age) per	1381.4 100,000 popula	1958.4 ation. ICD10 C	4015.0 00-C97	11
Falls - Hospital Admissions ³ 2007/08. Hospital Episode Statistics (Inpatient Admissions) by Primary Diagnosi	222 s. Directly standardis	432.1 sed rates (by age) per	290.7 100,000 popula	392.1 ation. ICD10 W	452.4 00-W19	17
Mortality from Circulatory Disease (CVD) ³ 2004-06 mortality data. Directly standardised rates (by age) per 100,000 population	371 on. ICD10 l00-l99	168.8	146.0	171.1	207.0	11
Mortality from Cancer ³ 2004-06 mortality data. Directly standardised rates (by age) per 100,000 population	303 on. ICD10 C00-C97	171.8	110.7	153.5	176.1	18
Breastfeeding ¹ Source: NHS Wiltshire. % of mothers breastfeeding (partially or completely) at 6	276 6 to 8 weeks. 2008/09	47.6 data	15.0	35.5	57.2	4
Dental Health - children number Average number of fillings, decayed or missing teeth per child aged 5 surveyed.	. Modelled from 2005	1.5 /06 Dental Health Surv	0.0	1.6	3.4	9

¹ %, ² per 1,000, ³ per 100,000

Glossary

All age all cause mortality	Deaths from any cause at any age.
ВМІ	Body mass index
CHD	Coronary heart disease
Commissioning	A continuous cycle of activities that contribute to the securing of services, including the specification of services to be delivered, contract negotiations, target setting, monitoring and managing performance.
Community Area	20 local administrative areas of Wiltshire based on research into local communities and normally centred around a local town.
Community Area Board	18 formally constituted arms of Wiltshire Council with delegated authority to act as a local executive of the Council. The Boards consist of elected Council members and representatives from health, police, fire and other organizations. All Boards apart from South West Wiltshire are co-terminous with Area Partnerships.
Community Area Partnership	20 key local bodies to act as the co-ordinated voice of the community with representation from town and parish councils, local business, the voluntary sector, local people and community leaders. The partnerships carry out consultations, debate local issues and prioritise community needs in Community Area Plans.
COPD	Chronic obstructive pulmonary disease
CVD	Cardio-vascular disease
DCLG	Department for Communities and Local Government
DH/DoH	Department of Health
Dr Foster Intelligence	A public-private partnership between the NHS Information Centre (a special health authority of the NHS) and Dr Foster, a commercial provider of healthcare information.
IMD	Index of Multiple Deprivation
Life expectancy at birth	Life expectancy at birth is an estimate of the average number of years a new-born baby would survive if they experienced the particular area's age-specific mortality rates for the time period under consideration throughout their life. The figure reflects mortality among those living in the area in each time period, rather than mortality among those born in each area.
NHS Wiltshire	New name for Wiltshire PCT
Obese (child)	Above the 98 th percentile when compared with the UK 1990 growth chart for age and gender of the child.
ONS	Office for National Statistics
Overweight (child)	Between the 91 st and 98 th percentile when compared with the UK 1990 growth chart for age and gender of the child.
SOA	Super Output Area: nationally defined geographical area for use in small area statistics containing 1,000 to 2,000 people.
Wiltshire Council	Unitary council formed 1 st April 2009.

Wiltshire Council Where everybody matters

CHIPPENHAM AREA BOARD

Date	Location	Area Board Agenda Items	Cabinet Member Attending	Other events (provisional)
5 July 2010	Yatton Keynell Village Hall, Jubilee Field,	Community Items: Pavements and footpaths – a Highways	Cllr Dick Tonge (Highways and Transport)	LDF Consultation Results
	Biddestone Lane, Yatton Keynell, SN14 7BD	Presentation Partner items: Corporate items:		Review of Special Education Needs Provision – Outcomes
		Reducing Unnecessary Street Lighting Review of the Library Service Community Area Grants will be		Review of Children's Centres - Outcomes
		considered.		LTP Scheme Funding Allocation
				Parking Strategy Consultation
				Waste Collection Consultation
13 Sept 2010	Sheldon School, Hardenhuish Lane,	Community Items: Bumpers Farm Land Community Asset	Portfolio Holder to be confirmed	Leisure Facilities Review
	Chippenham, SN14 6HJ	Transfer Partner items:		Flooding Consultation - Outcomes
		Corporate items:		2011 Councillor Census
		Community Area Grants will be considered.		Waste Site Consultation

Community area manager: Victoria Welsh (victoria.welsh@wiltshire.gov.uk)
Democratic services officer: Julia Densham (julia.densham@wiltshire.gov.uk)
Service director: Parvis Khansari (parvis.khansari@wilthsire.gov.uk)